

EX-858

FOUNDED 2014

This established SaaS company delivers enterprise-grade analytics and intelligence solutions tailored for multi-channel brands across key verticals such as apparel, beauty, and retail. The Company provides unified reporting, performance dashboards, AI-enabled insights, and seamless data integration, empowering businesses to drive profitability and operational clarity.

Key Highlights:

- 20,000+ users
- Trusted by 3,250+ accounts
- 170+ deep integrations
- 30,000 Data points
- 100% of its revenue from recurring SaaS offerings: 85% from its premium offering and 15% from its entry offering

What sets the Company apart is a robust data infrastructure and innovation roadmap, enabling rapid deployment of AI-driven forecasting, anomaly detection, and actionable recommendations. Clients benefit from a proven platform with high-margin, recurring contracts that enhance productivity, support scalable operations, and deliver mission-critical business insights. The Company is operated by an experienced leadership team, ensuring stability and vision for continued growth. This turnkey opportunity is ideal for strategic buyers seeking immediate entry into the AI market through a proven SaaS platform with strong growth potential.



HEADQUARTERS

East Coast



OF EMPLOYEES

5

Service Delivery	2	
Management	1	
Accounting/Finance	1	
Software Dev	1	



PRODUCTS AND SERVICES

Premium SaaS Offering

- 170 integrations and 30,000+ dimensions & metrics
- Fully automated ELT data pipeline and warehouse.
- Access to proprietary AI for actionable insights and recommendations
- Custom reporting capabilities through fully embedded Looker Enterprise BI solution
- Access to library of pre-built reports and dashboards
- Secure access to custom database for centralizing external data sources, querying data or connecting an independent BI platform.

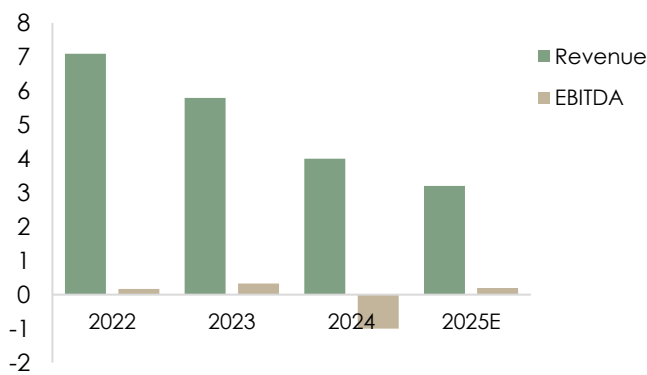
Entry SaaS Offering

- Access to out-of-the-box dashboards and visualizations covering performance KPIs, customer, marketing, product, and inventory analytics, cohort analysis.
- 130+ pre-built customer segments for filtering and segmentation across customers, orders, and products.
- Automated customer segment sync and scheduled reporting for workflow support.
- AI-driven marketing insights and recommendations available with proprietary AI.



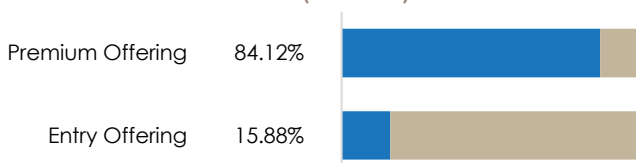
FINANCIALS

2022-2025E



Description (\$M)	2022	2023	2024	2025E
Revenue	\$7.2M	\$5.9M	\$4.2M	\$3.3M
Gross Profit	\$4.2M	\$3.4M	\$2.1M	\$1.7M
Adj. EBITDA	\$169k	\$327k	\$(1M)	\$198k

% BY REVENUE TYPE (2025E)



RECURRING REVENUE (\$M)



INVESTMENT CONSIDERATIONS

- AI-Ready Data Infrastructure:** The Company has built a unified, commerce-focused data foundation that seamlessly connects and normalizes data across hundreds of platforms and multiple selling channels. This struttred dataset is primed for scalable AI and predictive insights.
- Proven Product with Clear AI Upside:** The proven analytics platform already delivers mission-critical reporting to a strong customer base. AI layered on top of the product will evolve it from descriptive analytics to prescriptive and generative capabilities such as forecasting demand, detecting anomalies, and recommending actions in real time.
- AI-Enhanced Customer Experience:** With conversational and generative AI, users will query complex datasets using natural language, instantly surface insights, and build reports without technical expertise. This lowers the barrier to entry for non-analytical users and increases upsell opportunities.
- Scalable Growth Through Intelligent Automation:** AI-driven data processing and anomaly detection can dramatically reduce manual onboarding and support costs, unlocking margin expansion and profitable scale.
- AI-Powered Product Roadmap and Market Expansion:** The Company's roadmap includes embedding machine learning and generative AI for predictive forecasting, marketing optimization, and intelligent business coaching. These capabilities open new verticals and increase lifetime customer value by transforming the platform into an adaptive decision-intelligence system.

CHANNEL PARTNERS



END USER VERTICALS

APPAREL

AGENCY/OTHER

BEAUTY

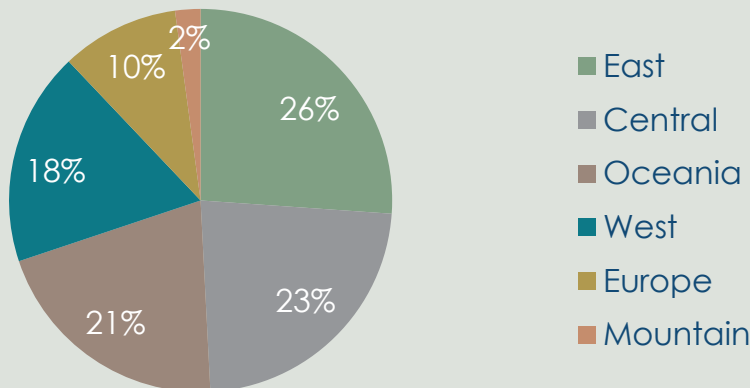
FOOD AND BEVERAGE

CUSTOMERS BY THE NUMBERS

CUSTOMERS: 219

RETENTION: 73%

BY LOCATION:



CUSTOMERS BY REVENUE

TOP 10

Company #1	4.49%	
Company #2	2.79%	
Company #3	2.71%	
Company #4	2.67%	
Company #5	2.67%	
Company #6	2.16%	
Company #7	2.13%	
Company #8	2.12%	
Company #9	2.01%	
Company #10	1.97%	

Total
26%

NEXT STEPS

To learn more about company EX-858 please sign the linked NDA and return to the ITX team. Our team will follow up with a mutually executed NDA and make an introduction to the company's CEO.

[Start NDA Now](#)

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[Asset Listing](#)



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