

EX-857

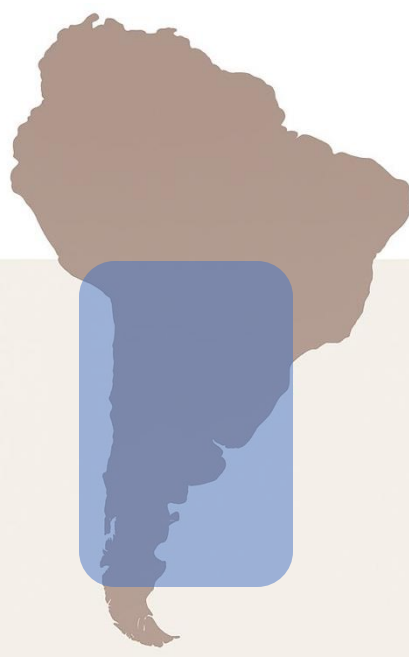
FOUNDED 2017

The Company is a leading creative technology platform serving visual sellers and online entrepreneurs across North America and Europe. Leveraging nearly a decade of operational excellence, The Company delivers scalable, proprietary design solutions through a robust online platform featuring an exclusive, IP-protected library of over 230,000 in-house produced graphic assets.

With more than 500,000 registered users and 700,000+ monthly site visits, The Company empowers rapid creation and deployment of visual products, including apparel, accessories, and digital goods.

Key strengths include a highly diversified, recurring revenue base supported by thousands of active subscriptions and long-standing commercial agreements with major U.S. public companies, including Fortune 500 and Russell 2000 clients.

The Company's proven track record of consistent product delivery, creative innovation, and strong customer retention provides a solid foundation for continued growth. This opportunity is ideal for buyers seeking a scalable, tech-enabled business with predictable revenues and significant market reach in the digital design and IT services sector.



HEADQUARTERS

South America



OF EMPLOYEES

24

Accounting/Finance	1	
Administrative	1	
Art Department	7	
Management	5	
Product Design	3	
Sales & Marketing	5	
Software Dev.	5	



KEY METRICS

~ 700,000
Unique Visits/Month

~ \$120,000
MRR

~\$180
Average Lifetime Value

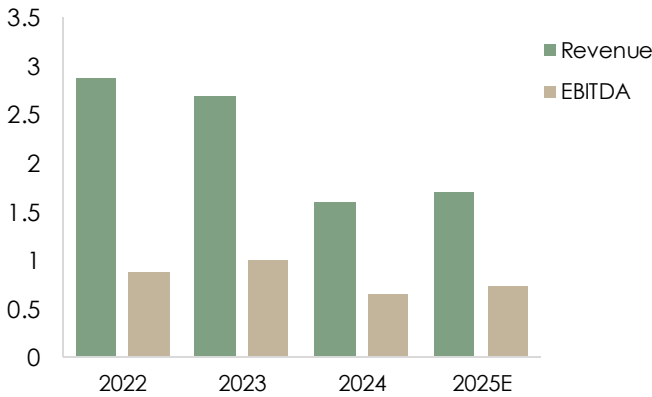
~ 40% 2024 Adjusted EBITDA
Margin

Sticky Contracts
with US Publicly Traded
Businesses



FINANCIALS

2022-2025E



Description (\$M)	2022	2023	2024	2025E
Revenue	\$2.87	\$2.69	\$1.60	\$1.70
Gross Profit	\$709k	\$819k	\$459k	\$702k
Adj. EBITDA	\$874k	\$999k	\$636k	\$736k

% BY REVENUE TYPE (2024)

Corporate Partnerships: 55%	
Self-Served Subscriptions: 42%	
Website Advertising: 2%	
E-Comm POD Sales: 1%	

RECURRING REVENUE

2022	\$2.54	
2023	\$1.94	
2024	\$1.46	
2025E	\$1.54	

INVESTMENT CONSIDERATIONS

- Proprietary AI-Driven Design Platform:** At the core of The Company is a proprietary, AI-enhanced design suite that empowers creators to generate high-quality, production-ready graphics in minutes. The platform features a robust library of over 230,000 in-house assets, a Mockup Generator, Designer Tool, and other advanced tools—all developed on proprietary technology. More than \$1.2M has been invested in product development over the past two years, resulting in a scalable infrastructure that supports 700,000 monthly visitors and over 600,000 indexed pages, driving strong SEO performance and organic user acquisition.
- Experienced, Bilingual Team:** The Company's 24-person team combines expertise in technology, design, and marketing, operating from South America in a fully bilingual environment aligned with North American and European time zones. With an average tenure of 3.3 years and a nine-year product execution history, the team has established robust internal processes, fostering agility, innovation, and quality.
- Recurring Revenue & Enterprise Relationships:** The Company maintains long-standing, multi-year relationships with two US public companies, with one contract recently renewed for an additional five years—securing significant guaranteed revenue. All enterprise deals to date have been 100% inbound, demonstrating strong market fit and demand for the platform's solutions.
- Positioned for Growth:** Operating at the intersection of the fast-growing print-on-demand sector (26.9% CAGR through 2033) and the booming \$450B creator economy, The Company is uniquely positioned as a critical enabler for creators and manufacturers alike. This strategic placement has already attracted commercial interest and is being leveraged to develop new, high-potential growth channels, including partnerships and product extensions that tap into emerging market trends and evolving customer needs.
- Seasoned Leadership:** The Company's CEO and co-founder brings over 20 years of industry experience and is a graduate of Stanford's Business Scaling Program, committed to leading the next phase of growth. The CPO and co-founder will support a seamless transition. Headquartered in South America—a rising tech hub with attractive tax incentives and access to top-tier talent.

CLIENTS



END USER OFFERINGS

AI DESIGN TOOLS

TRENDING DESIGN TEMPLATES

MERCH STRATEGY

DESIGN & CREATIVE SERVICES

PRINT-ON-DEMAND

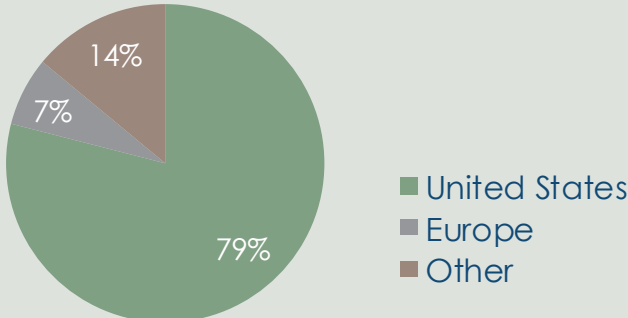
TECHNOLOGY & SOFTWARE

CUSTOMERS BY THE NUMBERS

CUSTOMERS: 5,700

RETENTION: 92%
(MONTHLY)

BY LOCATION:



CUSTOMERS CONCENTRATION

"The Company's top four customers represent 67% of revenue, with more than 5,700 customers representing the remaining 33%."

NEXT STEPS

To learn more about company EX-857 please sign the linked NDA and return to the ITX team. Our team will follow up with a mutually executed NDA and make an introduction to the company's CEO.

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