EX-850

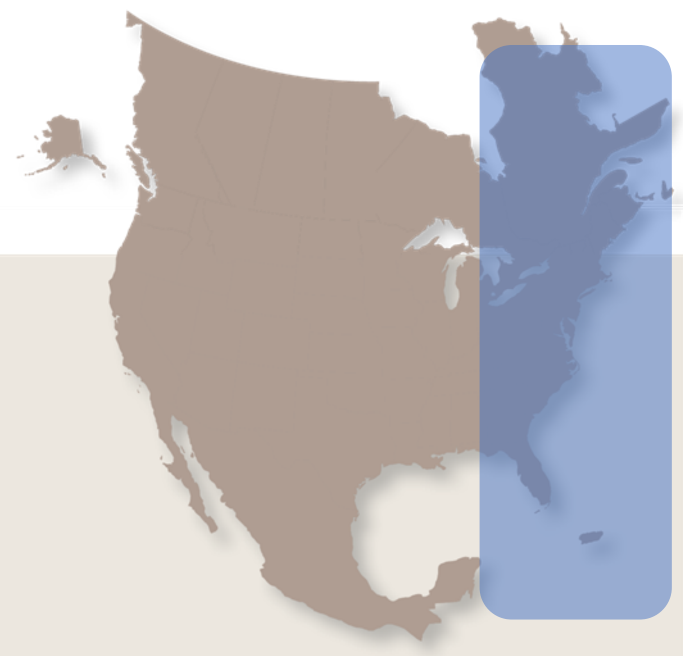
FOUNDED 15+ YEARS AGO

- Strong Historical Growth Rate
- On track for 25%+ EBITDA margin with strong marketing, strong pipeline and high customer retention
- Unique Services: implement and train fellow MSPs in Microsoft 365

A managed service provider based on the East Coast, this Company serves both retail and channel clients. The Company provides IT support, helpdesk, consulting and cybersecurity to US clients. Specifically, they provide cloud and Microsoft services, Co-Managed Support, Data Recovery and IT Consulting services.

The Company's unique sales proposition is "Any Device, Anywhere, Anytime". With the new norm of working onsite and remotely, this is the most cost-effective secure solution in the industry. It has allowed for growth over 30% per year since utilizing this platform.

In addition, the Company services fellow MSPs across the United States to implement, train and support Microsoft 365. With additional capital investment for marketing and additional staff, this program has the potential to grow 10 times its current size within a calendar year.



HEADQUARTERS

East Coast

\# OF EMPLOYEES

15+

Manager	6
Managed Services	5
Soft. Development	2
Administrative	2

**Note: 16 employees by end of June 2025*

PRODUCTS AND SERVICES

Retail IT Support and Services

- *Co-Managed IT*
- *IT Security and Compliance*
- *IT Support*
- *Cloud/Microsoft 365*
- *App Development*

Retail Data & Hardware Services

- *Data Recovery*
- *Business Continuity*
- *Devices and Hardware*

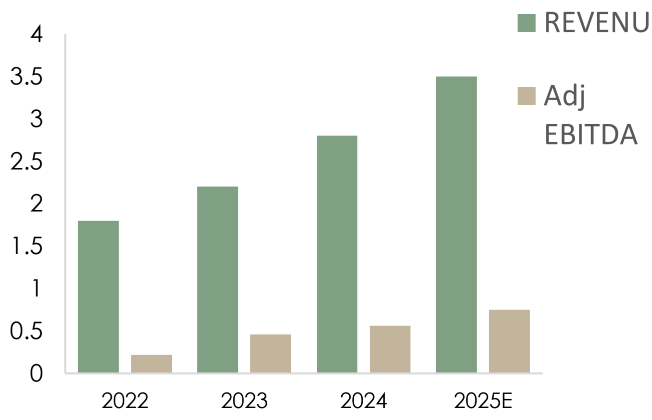
Retail Consulting Services

- *Technology Consulting*
- *Virtual CTO/CIO*
- *VoIP / Internet Phone Solutions*

Channel Program Services

- ✓ *Microsoft 365 Training for MSPs*
- ✓ *Technology, Compliance & Security Development*
- ✓ *Expert training for Technical Certification*
- ✓ *Sell, implement, train end-users on 365*

FINANCIALS
2022-2025E



Description ($M)	2022	2023	2024	2025E
Revenue	$1.8M	$2.2M	$2.8M	$3.5M
Adj EBITDA	$218k	$464k	$560k	$750k

% BY REVENUE TYPE (2024)

Managed Services	85%
Software License	8%
Hardware Resale	3%
Projects	1%
Comm Income	1%

RECURRING REVENUE

Note: Company revenue is almost entirely recurring other than minor resale.

INVESTMENT CONSIDERATIONS

1. **High Customer Retention**: The Company's 97% retention rate in Retail (Managed IT) and 76% in Channel (My365), indicate strong customer satisfaction and long-term stability.
2. **Unique Sales Proposition:** The Company's unique sales proposition is helping fellow MSPs sell, implement, and train end users and support Microsoft 365. They have worked with over 130+ MSPs locally and nationally since inception.
3. **Proven Consistent Growth**: Company has enjoyed strong growth and is on track for $3.5 million in sales in 2025.
4. **Long Term Growth Potential**: The Microsoft 365 solution and concepts the Company utilizes is not a temporary niche. Staff, processes and procedures are in place for long term growth opportunities with additional capital investment.
5. **Scalable and Capital-Efficient Model:** The Company has built a lean yet scalable operation. Key leadership, service and marketing are staffed, and succession planning is underway reducing risk during a transition. The Company leverages a low-over-head, high-leverage model with AI-powered tools and virtual support structure..

CHANNEL PARTNERS

Microsoft, ConnectWise, pax8, DELL, Connect Booster, cytracom

END USER VERTICALS

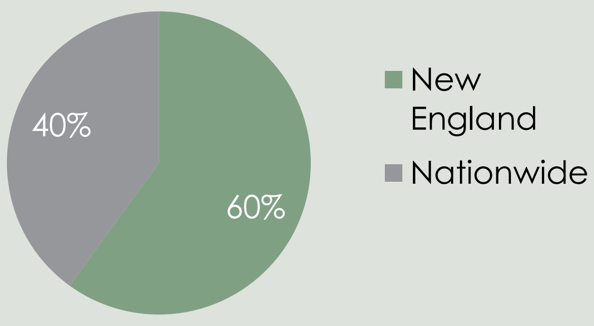
- LEGAL
- HOSPITALITY
- EDUCATION
- NON-PROFIT
- HEALTHCARE
- FINANCE / INSURANCE
- MANUFACTURING

CUSTOMERS BY THE NUMBERS

CUSTOMERS: 164

RETENTION: 97% Retail
76% Channel

BY LOCATION:



CUSTOMERS BY REVENUE

TOP 10

Company #1	11.6%
Company #2	10.2%
Company #3	2.8%
Company #4	2.6%
Company #5	2.2%
Company #6	2.2%
Company #7	2.2%
Company #8	1.9%
Company #9	1.6%
Company #10	1.5%

Total

39%

Note: Company has minimal concentration beyond two large co-managed clients.

NEXT STEPS

To learn more about company EX-850 please sign the linked NDA and send to Joan Cook. Our team will follow up with a mutually executed NDA and make an introduction to the company's CEO.

Start NDA Now | Contact Us | Asset Listing

ITX a martinwolf company