EX-841

FOUNDED 15+ Years Ago

- 51 employees
- 2024E Revenue: \$13M
- 44% Annual Revenue Growth in last 6 years
- 85% Retention Rate for all Clients and 100% for Top 40

The Company specializes in crafting strategic business solutions built on the Microsoft platform, including AI (Copilot). With a deeprooted focus on client success, this Cloud Solutions Partner offers a range of services designed to optimize operations and drive growth. Core competencies include the implementation, integration, and optimization of Microsoft Dynamics 365 Customer Engagement applications.

The Company excels in leveraging the Microsoft Power Platform to create tailored solutions that address specific business challenges. Client industry expertise includes Information Technology, Manufacturing, Financial Services, Professional Services and Healthcare.

By combining low-code development capabilities with advanced analytics, the Company helps organizations streamline processes, automate tasks, and gain valuable insights. Through a comprehensive understanding of people, processes, and data, the firm delivers solutions that align with clients' strategic objectives and deliver measurable results.







PRODUCTS AND SERVICES

Consulting Professional Services

- Strategic Business Consulting
- Business Analysis (Design & Solution Architecture)
- Microsoft Dynamic 365 Product Suite Consulting:
- (Implementation, Support & Maintenance, Dev, Testing, Training) Microsoft Power Platform (Power BI Pro, Power Apps, Power
- Automate, Power Pages) Microsoft Copilot (AI)
- Development of data integrations, reporting, dashboarding
- Platform and data migrations Staff Augmentation

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2021

Microsoft Dynamic 365 Sales, Customer Service, Customer Insights, Field Service, Team

Members, Customer Voice, Finance, Supply Chain Management, Operations

Power Platform Plans

Power Apps, Power Automate, Power Pages, Power BI Pro

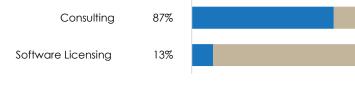


Description (\$M)	2021	2022	2023	2024E
Revenue	\$4.8	\$6.0	\$9.4	\$13.0
Gross Profit	\$2.5	\$2.8	\$4.1	\$5.7
Adj. EBITDA	\$1.0	\$0.6	\$1.5	\$2.9*

^{* 2024} Adj EBITDA will range from 18-22% depending on add backs

% BY REVENUE TYPE (2024E)

2022



2023

2024E

RECURF	RING RE	EVENUE
2021	\$2.88	
2022	\$3.19	
2023	\$3.12	
2024E	\$3.48	

INVESTMENT CONSIDERATIONS

- Annual Revenue Growth During Last Six Years: The Company showcases an impressive average annual revenue growth of 44% during the last six years. Coupled with a healthy adjusted EBITDA, the Company demonstrates a robust financial profile and significant growth potential.
- Microsoft Partner Status for Nine Years: The Company is a proven Microsoft Partner with a consistent nineyear history of success. Since 2023, it has held the Solutions Partner Designation for Business Applications. Prior to that, the company achieved Microsoft Gold Partner status from 2020 to 2022, and Microsoft Silver Partner status from 2016 to 2019. This partner status is a testament to the Company's expertise and is earned by maintaining a substantial number of Microsoft-certified professionals and meeting rigorous performance standards.
- Implementation of EOSTM (Entrepreneurial Operating System): The Company has been committed to constant improvement for the past five years through EOS™. This strategic framework has significantly enhanced the organization's vision, accountability, clarity, and efficiency. EOS serves as a differentiator, positioning the Company as a partner dedicated to growth and exceptional results.
- High Client and Employee Retention The Company boasts exceptional client and employee retention rates. A remarkable 100% of its top 40 clients have maintained long-term partnerships. Additionally, employee retention stands at a strong 95%, with 100% of W-2 employees and 90% of full-time contractors remaining with the Company.
- operations to its executive team, ensuring the Company's continued operations are independent of their direct involvement.

Next Gen Leadership: The owners have effectively delegated the management of client relations and delivery

PARTNERS









Midwest

Northwest

Southeast

Southwest

West

mscrm-addons.com

INUSTRIES SERVED INFORMATION TECHNOLOGY

FINANCIAL SERVICES

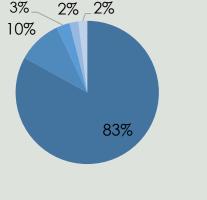
HEALTHCARE

MANUFACTURING PROFESSIONAL SERVICES

CUSTOMERS BY THE NUMBERS CUSTOMERS: 73

RETENTION: 81%

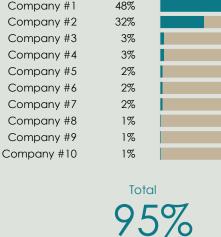
BY LOCATION:



make an introduction to the company's CEO.



CUSTOMERS BY REVENUE



NEXT STEPS To learn more about company EX-841 please sign the linked NDA and return to the ITX team. Our team will follow up with a mutually executed NDA and

